



DAY OF ACTION



**MAY 30, 2020
LINN COUNTY FAIR
& EXPO CENTER
SECURE YOUR SPOT**

Secure your spot today! We are currently in the process of determining details for Day of Action 2020. Last year we packaged over **80,000 meals** and assembled more than **900 literacy kits** with the goal of fighting childhood illiteracy and hunger across Linn County.

This year, we are aiming for an even larger impact. Will you join us?

Thank you to our 2019 sponsors



Weyerhaeuser



ATI



OREGON
Freeze Dry



Georgia-Pacific



LOCAL IMPACT

We envision a community where every child has the opportunity to get a quality education in a healthy, safe environment, where they are not troubled by the worries of adults. Here's why Day of Action matters:

23.3%

children in Linn County regularly struggle with food insecurity.

12,099

K-12 youth in Linn County receive free or reduced lunch at school, which is 53% of all students.

60%

of our area's Third Graders do not read at grade level.

By partnering with Title I schools and organizations that serve families with children county-wide, we are able to deploy resources to improve these outcomes.

SPONSORSHIP

This year, Day of Action will feature four tiers of corporate engagement, that way any business, large or small, or individual can take part in this epic undertaking at a contribution level that they can feel good about. Please see the table below for more information about sponsorship recognition. Contact your United Way representative for more information on how to secure your spot today!

	VALEDICTORIAN \$12,500	SALUTATORIAN \$7,500	DEAN'S LIST \$5,000	HONORABLE MENTION \$2,500
Branded stickers placed on every meal packaged ensuring 13,000 family reach	•			
Logos displayed on drawstring backpacks containing books	•	•		
Banners displaying logos and names at the event	•	•	•	
Pre-determined number of day-of volunteer participants	•	•	•	•
Video footage of the event to use by participating organization	•	•	•	
Recognition in thank you announcements following the event	•	•	•	•