

TO OUR COMMUNITY PARTNER,

As the world presses pause and we stay at a distance, our community is finding new ways to keep going and come together. Even when we're apart, we remain united in kindness, united in service and united in hope. With every new challenge, we see our community rise to the occasion. And now – more than ever – we need your help to meet this moment and respond to this crisis and our community's needs.

We understand that everyone's situation is unique and this year's annual fundraising campaign might need to look a little different in order to best meet your organization's needs while still offering support to those most vulnerable in our community. Because of this, we are offering the option of a Rollover Campaign this year in place of a traditional one. The reality is simple: Between rising demand for social services and loss of fundraising opportunity in Spring & Summer 2020, many of the non-profit agencies responsible for making our region a good place to live, work and play are struggling. At United Way, we are committed to finding every dollar we can to address this challenge. We started this COVID-19 journey by raising over \$215,000 through our Emergency Fund that was immediately granted to local non-profit agencies to help keep them operational and to assist with the surge in demand. Our second-phase of this journey is to proactively secure dollars from existing donors.

WHAT IS A ROLLOVER CAMPAIGN?

A Rollover Campaign takes your employee giving (payroll deductions and billing) from 2019's annual campaign and automatically rolls it over to the 2020 campaign including gift amount, type of pledge and any designations, unless any changes are specified by the employee. Any gifts that were made via cash, check or credit card are not eligible for rollover and would need to be made by the employee as a new gift. Any employee always has the option to make changes to their gift including an increase, decrease or other adjustment based on their personal situation.

WHAT STEPS ARE INVOLVED?

- Complete and submit the confirmation form. On the back of this sheet is a form to provide us with all the details needed to get started.
- Define your timeline for when you want to run your campaign. This will likely look different than a traditional campaign. Right before your campaign, you'll need to communicate to your employees the details and how they can make adjustments. We recommend about 2 weeks for notification of adjustments to their gift including designations or to increase giving.
- Determine a point person for employees to contact regarding changes to their gifts or renewals for cash, check or credit card gifts. (See our template employee notification/pledge confirmation attached)
- Reach out to new employees that have joined since the end of your 2019 campaign.
- Provide new staff with a United Way packet including a pledge form and brochure.
- Submit pledge forms to your United Way contact for any new employees or changes for existing donors at the end of your campaign.

WHAT TOOLS CAN UNITED WAY PROVIDE?

- 2019 Donor Information: We can provide a spreadsheet with the details of your 2019 giving including donor name, amount and designations for ease of answering employee questions, if you do not have this information on file.
- Communication Plan: We will provide sample communication to help you inform your employees about the campaign as well as answer questions that might come up.

We sincerely hope you'll join United Way's efforts in granting financial peace of mind to our area's non-profit agencies during this time by committing to an altered campaign during these unprecedented times.

YOURS IN PHILANTHROPY,



PRESIDENT & CEO | UNITED WAY OF LINN, BENTON & LINCOLN COUNTIES



ROLLOVER CAMPAIGN CONFIRMATION

Our company/organization will implement a Rollover Campaign for the 2020 Annual Campaign. We understand that this means all employee payroll and bill me pledges submitted for the 2019 will be continued flat for 2020, including designations, unless otherwise notified by the donor of any changes.

COMPANY: _____

CAMPAIGN CONTACT: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

SIGNATURE: _____

DATE: _____

Return confirmation form to your United Way contact. This can be done via email or via mail.

United Way of Linn, Benton & Lincoln Counties
P.O.Box 905
Albany, OR 97321

United Way of Linn, Benton & Lincoln Counties
2330 NW Professional Dr. Suite 100
Corvallis, OR 97330

INDIVIDUAL PLEDGE CONFIRMATION

As the world presses pause and we stay at a distance, our community is finding new ways to keep going and come together. Even when we're apart, we remain united in kindness, united in service and united in hope. With every new challenge, we see our community rise to the occasion. And now – more than ever – we need your help to meet this moment and respond to this crisis and our community's needs.

This pandemic has been trying for everyone, but especially for the non-profit sector. The reality is simple: Between rising demand for social services and loss of fundraising opportunity in Spring & Summer 2020, many of the non-profit agencies responsible for making our region a good place to live, work and play are financially struggling. At United Way, we are committed to finding every dollar we can to address this challenge. We started this COVID-19 journey by raising over \$215,000 through our Emergency Fund that was immediately granted to local non-profit agencies to help keep them operational and to assist with the surge in demand. Our second-phase of this journey is to proactively secure dollars from existing donors, like you. This is accomplished most efficiently through a Rollover Campaign.

A Rollover Campaign takes your donation from 2019's annual campaign and automatically rolls it over to the 2020 campaign including gift amount, type of pledge and any designations, unless any changes are specified by you as the donor. Any gifts that were made via cash, check or credit card are not eligible for rollover and would need to be made as a new gift. As always, you have the option to make changes to your gift including an increase, decrease or other adjustment based on your personal preferences. Giving is a personal choice, and here at United Way we respect that.

You can help us ensure the economic viability of our region's not-for-profit agency network. Our ask is simple: Commit to continue your pledge as is from the 2019 campaign season into the 2020 season. By signing below, you acknowledge and consent to keep your current donation as is, including amounts, type of pledge and any designations. If you would like to make any changes to your current gift, please denote below in the space provided.

EMPLOYEE NAME: _____

SIGNATURE: _____

DATE: _____

CHANGES TO MY GIFT (OPTIONAL)

- I WOULD LIKE TO INCREASE MY CURRENT GIFT BY 3%
- I WOULD LIKE DIRECT MY CURRENT DESIGNATED DONATIONS TO UNITED WAY, TO HELP WITH LOCAL NEEDS RELATED TO COVID-19
- OTHER CHANGE (PLEASE WRITE-IN):

1. MY INFORMATION

Please ensure that your gift is processed correctly by printing BOLDLY and legibly. United Way does not sell, trade or disclose its donors' personal information.

MR/MRS/MS/DR _____ FIRST NAME _____ MIDDLE INITIAL _____ LAST NAME _____ SUFFIX _____

EMPLOYER _____ EMPLOYEE ID _____

HOME ADDRESS _____ UNIT NO. _____

CITY _____ STATE _____ ZIP CODE _____ PHONE NUMBER _____

E-MAIL _____ BIRTH DATE (MM/DD/YYYY) _____

TELL US MORE ABOUT YOU: GENDER: Male Female Other Retiring Soon? Date: _____ Race/Ethnicity: _____

2. MY GIFT

My total gift to the annual campaign: \$ _____

WHAT I WANT MY GIFT TO IMPACT

COMMUNITY IMPACT FUND
 I choose to influence the condition of all - fighting for the health, education and financial stability for those in need across the community.
 \$ _____

UNITED WAY IMPACT AREAS
 EDUCATION
 FINANCIAL STABILITY
 HEALTH
 \$ _____

DOLLY PARTON'S IMAGINATION LIBRARY
 Give the gift of literacy to local children ages 0-5 with quality, age-appropriate books mailed directly to their home.
 \$ _____

EARLY CHILDHOOD EDUCATION FUND
 To improve access to and affordability of quality childcare as an investment in the workforce of tomorrow.
 \$ _____

OPTIONAL: DESIGNATION

Please see Designation Policy on back of this page for information needed.

_____ \$ _____

3. PAYMENT OPTIONS

- PAYROLL DEDUCTION** \$ _____ each pay period for _____ pay periods.
(For the specific amount for your salary, see your Campaign Coordinator.)
- PERSONAL CHECK/CASH**
 Please attach to this form and make check payable to United Way.
- CREDIT CARD**
 To pay your pledge securely by credit card, please visit www.unitedwaybl.org to make your gift online.
- BILL ME (home address required)**
 Monthly Quarterly One-time
 BILLING DATE ____/____/____ (MM/YYYY)
 Will begin in January 2020 unless otherwise noted.

4. MY IMPACT AREA

United Way is committed to investing dollars back into the community in which they are raised. Please indicate which county you would like to receive your donation.

LINN COUNTY BENTON COUNTY LINCOLN COUNTY

5. MY RECOGNITION

My annual gift may qualify me for the following:

- Leadership Giving (\$1,000+)

To be recognized for combined household gifts, please provide the following information:

Name of Spouse/Partner

Employer of Spouse/Partner

I prefer no public recognition/ My gift is anonymous

6. I WANT TO LEARN MORE

- Please send me information about upcoming volunteer opportunities and ways I can impact my community by donating time.
- Please send me information about how I can create a community legacy by including United Way in my will or estate plan.
- Please send me information about how I get involved in my community as a young professional.

SIGN & DATE

X _____

Thank you for your contribution through United Way. No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. DATE (MM/DD/YYYY)

If you made a contribution via payroll deduction, you will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization.

In an effort to reduce waste, we are no longer using carbon copy forms. Please make a copy of this form for your payroll records. Thank you.

SERVICE AREA: Linn County ● Benton County ● Lincoln County ●

INITIATIVES & COLLABORATIVES

Benton County Public Library ●
Dolly Parton's Imagination Library ● ●
FamilyWise ● ● ●

Linn County CAN ●
Retired Senior Volunteer Program (RSVP) ● ●
Thinker Tinker Trailer ●

FUNDED AGENCY PARTNERS

ABC House ● ●
AFRANA ●
B'nai B'rith Camp ●
Benton Habitat for Humanity ●
Boy Scouts of America,
 Cascade Pacific Council, Calapooia District ●
Boys & Girls Clubs of Albany ●
Boys & Girls Club of Corvallis ●
Boys & Girls Clubs of the Greater Santiam ●
Casa Latinos Unidos ●
CASA of Benton County ●
CASA of Lincoln & Tillamook Counties ●
CASA of Linn County ●
Center Against Rape & Domestic Violence (CARDV) ● ●
Central Linn Recreation Association ●
Centro de Ayuda ●
Children's Advocacy Center ●
Coastal Range Food Bank, Inc. ● ● ●
Community Outreach, Inc. ● ●
Corvallis Day Time Drop In ●
Corvallis Environmental Center ● ●
Corvallis Housing First ●
Family Tree Relief Nursery ●
First Christian Pre-Primary School ●
First United Methodist Church of Corvallis -
 Room at the Inn ●
FISH of Albany ●
Furniture Share ● ●

Girl Scouts of Oregon & Southwest Washington ●
Hearts with a Mission ●
InReach Services ●
Jackson Street Youth Services ● ●
Mid-Willamette Family YMCA ●
Mighty Oaks Children's Therapy Center ●
Obria - Healthy Moms Safe Babies ●
Old Mill Center for Children and Families ● ●
Ophelia's Place ●
Oregon Cascades West Council of Governments
 Senior Service Foundation ● ● ●
Philomath Community Services ●
Philomath Youth Activities Center (PYAC) ●
Scio Youth Club ●
Sharing Hands ●
South Corvallis Food Bank ●
Stone Soup Corvallis, Inc. ●
Strengthening Rural Families ●
Sweet Home Emergency Ministries (SHEM) ●
The Community Before & After
 School Child Care Program (CAP) ●
Unitarian Universalist Fellowship of Corvallis -
 Corvallis Men's Shelter ●
Vina Moses Center ●
Volunteer Caregivers ●
We Care ●
Yachats Youth & Family Activities Program ●
Youth Development Coalition of Lincoln County ●

GRANTING PARTNERS

Albany Public Libraries ●
Albany Rotary ●
Benton Community Foundation ●
City of Corvallis Social Service Funds ●
Coastal Farm & Ranch ●
Emergency Food and Shelter Program ● ● ●
Early Learning HUB of
 Linn, Benton & Lincoln Counties ● ● ●
Friends of the Yachats Library ●
Greater Albany Rotary Club ●
Lincoln County Library District ●
Margaret E. Hull Fund of the OCF ●
Rippey Foundation ●

Scharpf Family Foundation ●
South Benton Advisory Group ●
Sweet Home Rotary Club ●
The Ford Family Foundation ●

This pledge form was proudly sponsored by



**Samaritan
Health Services**

UNITED WAY DESIGNATION POLICY

To help United Way in processing your designated gift, please provide the name, address and EIN Number for any designated agency and/or non-profit listed. United Way shall assume no liability for the use of said designated funds, misleading or false statements made by said organization, or providing continued funding to said organization from designated funds or non-designated funds in succeeding calendar years. If adequate donor or designation information is not made available, United Way will make reasonable effort to work with the donor to steward their donation appropriately and collect that information. In the event that United Way cannot locate the designated agency, the donor will be given the option to defer their gift to the general fund or have their donation refunded. Designations may be made through the following means: cash, check, credit card, direct bill, or payroll deduction. United Way will honor all designations that total \$50.00 or more annually and are accompanied by a completed donor designation card. For more information regarding designations, please visit unitedwaybl.org.