UNITED WAY
Linn, Benton &
Lincoln Counties

# WHEN WE ACT TOGETHER

## A Workplace Campaign for Stronger Communities

United Way of Linn, Benton & Lincoln Counties
Funding Solutions from the Cascades to the Coast

# STRONGER COMMUNITIES START HERE

Across our Linn, Benton and Lincoln counties, individuals and families are doing everything right–yet still facing rising costs for housing, gas, childcare, food, and other basic needs.

Even full-time work doesn't always guarantee stability. For many people, an unexpected expense can create crisis.

This is the reality for thousands of households in our communities.

- **48,600 households** in our region are on the edge of financial instability.
- **37% of households** cannot cover a $400 unexpected expense without hardship.
- **$7,621 per month** is the average cost of basic household stability for an Oregon family of four.

When individuals and families are stretched, the impact is felt across our communities.

## United for ALICE (Asset Limited, Income Constrained, Employed)

ALICE households are individuals and families who earn above the Federal Poverty Level but still cannot afford basic needs like housing, food, transportation, and healthcare.

These households include essential workers–home health aides, childcare providers, grocery store employees, and retail workers–who keep our communities running while still struggling to make ends meet.

When ALICE households are unstable, the impact is felt across schools, workplaces, healthcare systems, and local services.

Workplace Campaign giving brings us together to change that.

## UNDERSTANDING ALICE

ALICE–Asset Limited, Income Constrained, Employed–represents individuals and families who work and struggle to afford basic needs such as housing, food, transportation, and healthcare.

| | Linn | Benton | Lincoln |
|---|---|---|---|
| Households live in poverty or ALICE | 43% | 45% | 47% |
| Single-mother households live in poverty or ALICE | 82% | 69% | 78% |
| Seniors (65+) live in poverty or ALICE | 47% | 40% | 49% |
| BIPOC households are % more likely to live in poverty or ALICE | 19% | 30% | 22% |

* BIPOC: Black, Indigenous, and People of Color

## 2025 IMPACT AT A GLANCE

**$1,264,800**
Invested in local nonprofits

**125,000**
Meals packed for Linn and Lincoln Counties

**7,566**
Children received books each month

**66**
Community partners working together

**120**
People attended inaugural ALICE Summit

# WHAT YOUR SUPPORT MAKES POSSIBLE

When we act together through workplace giving, small contributions grow into real, lasting local impact.

Your support helps provide stability for households across our region:

- **$50** can connect a household to food, utility assistance, or other critical support.
- **$100** can help a household access childcare, transportation, or other resources that support stability.
- **$250** can help a household avoid eviction, maintain utilities, or navigate an unexpected financial crisis.

In 2025, Workplace Campaign helped invest **$713,165** into local programs and services that strengthened our communities.

## Local Solutions That Last

Through Community Impact Investments, we support local nonprofit partners, community projects, and programs that strengthen youth opportunities, financial security, healthy communities, and community resiliency. These investments also support programs managed by United Way of Linn, Benton & Lincoln Counties, including Dolly Parton's Imagination Library and Fiscal Sponsorships.

### Dolly Parton's Imagination Library

Children ages birth to five receive free books delivered to their homes each month. Since 2009, we have helped bring this program to our region–becoming one of Oregon's longest-standing partners.

### Fiscal Sponsorships

We support community-led projects by helping them access funding and manage resources responsibly. In 2025, this included supporting the preservation and maintenance of Miller Cemetery Association of Millersburg.

**Every contribution adds up to real, local change.**

## 2025 DOLLY PARTON'S IMAGINATION LIBRARY IMPACT

In 2025, the program served **7,566 children** and delivered **69,429 books**:

| Linn County | Benton County | Lincoln County |
|---|---|---|
| 4,900 children | 1,649 children | 1,017 children |
| 45,386 books | 14,678 books | 9,365 books |

This program builds early literacy skills, confidence, and a strong foundation for school success.

**Includes grants managed through our annual cycle, including the City of Corvallis Social Services Fund and Modernization Grant, awarded by community volunteers.**

**$164,500**
Food Security

**$323,300**
Human Services

**$129,000**
Preventative Services

**$328,000**
Shelter and Support Services

**$320,000**
Youth and Family Services

# JOIN US IN MAKING AN IMPACT

Change happens when people act together.

When you participate in this Workplace Campaign, you help create stability, opportunity, and connection for individuals and families across Linn, Benton, and Lincoln counties through collective action.

Every gift–no matter the size–adds up to meaningful local impact that strengthens our communities for everyone.

## Ways to Give

- Payroll deduction
- One-time gift
- Donate via QR code →
- Workplace Campaign portal

## Workplace Campaign in Action

Workplace Campaign unites businesses and employees to invest in local solutions that strengthen education, financial stability, health, and community resiliency.

In 2025, these collective efforts raised **$713,165** across our region–turning shared commitment into measurable community impact and lasting local change.

Every contribution helps connect people to resources and supports long-term solutions that strengthen our region for everyone.

## Get Involved

Your involvement helps move our communities forward–whether through giving, volunteering, advocating, attending events, or partnering with us.

- **Donate** – invest in local solutions that create lasting change
- **Volunteer** – share your time where it makes a difference
- **Advocate** – strengthen systems that support families
- **Attend Events** – connect with others working toward change
- **Partner** – engage your workplace in collective impact

## Stay Connected

Stay connected to the impact you help create:

- Get stories and updates: office@uwlbl.org
- Follow us on social media →
- Learn more: unitedwaylbl.org


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**Together, we create stability.**
**When we act together, we build stronger communities for everyone.**

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