

### **Learn more about the work United Way is doing today**

United Way of Linn, Benton, & Lincoln Counties has been mobilizing the caring power of our community to improve lives for nearly sixty years. Today's United Way provides essential support for a major network of community service providers. United Way initiatives in our three impact areas of education, income, and health - with a track record of measurable success. As a part of our mission, we link donors to opportunities to participate in enriching volunteer opportunities. There are a variety of ways to get involved. Choose what's right for you and your company.

## **CAMPAIGNS**

Corporations can invest in their communities and demonstrate civic leadership by running an annual United Way Workplace Campaign. Campaign participation puts a corporation in the forefront of supporting local initiatives that improve fellow residents' education, income, and health. From our founding roots as an organization known as "Community Chest", United Way is committed to local success. We invest every dollar raised back into the community in which it was raised.

## **SPONSORSHIPS**

Sponsorships provide critical support for United Way work in education, income, and health, as well as for events and other initiatives. Those that provide United Way sponsorships gain public recognition for their commitment to improving the quality of life in their community and may experience increased positive media coverage. Sponsorship opportunities range from single events to yearlong programs.

## **VOLUNTEER ENGAGEMENT**

Volunteers play a vital role in United Way's work to make our community stronger and drive lasting change. Volunteers can personally benefit from the experience of giving their time and talents to community priorities. Organizations have discovered that volunteer engagement assists team building and staff cohesion. Opportunities include one-day customized team-focused community projects and large multi-company initiatives (Day of Action.)

## **GIVING SOCIETIES**

Giving Societies provide a way for everyone to be involved in the work of United Way. Members come from different backgrounds and different walks of life. They include longtime residents and those newer to the region. But all are united in their desire to invest in the future of Linn, Benton, & Lincoln Counties. More information to come.

## **CUSTOMIZED PARTNERSHIPS**

United Way can customize a partnership package that targets the interests and employs the potential of your company and workforce. United Way can help combine sponsorship, giving, and volunteer opportunities to build a comprehensive philanthropic plan that's right for your organization. Create a unique package that enables your company to make the most effective use of your giving and provides volunteer opportunities that build morale and create positive change in our community.