

Creative Ideas to Spark Your United Way Campaign

United Way of Linn, Benton, & Lincoln Counties want to help you help your community. We also want to help you make your workplace campaign as successful as possible. An innovative and fun campaign makes the job of the Campaign Coordinator more enjoyable and creates increased awareness of United Way among your co-workers. So, we've put together these ideas that will make a positive impact on your workplace campaign – ideas that will encourage more employees to participate and help increase the total dollars contributed to your over all campaign.

KICKOFF/ SPECIAL EVENTS / GAMES

Pick one, two, or any number of events to enhance your United Way campaign. These are great ways to bring teams together, revitalize your campaign, and raise money for United Way all at the same time!

- 50-50 Raffle Fundraising
- A-Dollar-An-Inch Contest
- Baby Picture Contest
- Bake Sale/Bake Contest
- Bakeless Bake Sale Fundraising
- Bingo
- CEO Car Wash
- Chili Cook-Off Contest
- Classy Brown Bag Lunch
- Clothes Swap
- Coin Wars
- Carnival
- Executive Jail Bail
- Executive Receptionist
- Employee Garage Sale
- Minute to Win It Competition
- Miniature Golf
- Olympics
- Scavenger Hunts
- Silent Auctions/Raffles
- Summer Picnic
- Tailgate Party
- Youtube Video Contest

INCENTIVES FOR PARTICIPATION

- Time off from Work or “Leave Work Early” Passes
- Tickets to Games/Movies or Local Events
- Company T-Shirts
- Casual Day/Jeans Day
- Grocery Certificates
- Hotel Getaways
- Reserved/Covered Parking
- Dinner for Two
- Sleep-In Passes
- Gift Certificates (spa, gas station, grocery store, Amazon, etc.)
- Trophy for Department with Highest Participation

** Ask your United Way representative for information on collecting community donations. United Way is happy to provide you and your organization with materials to help make collecting incentives from the community easy!*

